

ATHLETE GUIDE

Hy- Vee Half Marathon Series Des Moines, Iowa

September 15, 2024

Downtown Des Moines, Iowa

To get you ready for the inaugural Hy-Vee Half Marathon Series event from Des Moines, IA the enclosed information here will assist you with your weekend experience.



WELCOME!

Thank you for your participation in the Des Moines Hy-Vee Half Marathon, 10K, 5K and KidsFit One Mile Fun Run. The 2024 Hy-Vee Half Marathon Series is open to male and female runners and walkers for the first time. So, this year's event is now open for everyone to join in the fun, and fitness from your friends at Hy-Vee, Inc. & Premier Event Management.

For those athletes that are joining us for the first time, our wish is that you reach our finish line and your personal fitness goals, whatever they may be!

Be safe and enjoy the beautiful community of Des Moines, Iowa!



OUR TITLE SPONSOR

Premier Event Management is once again proud to be working with Hy-Vee on several athletic events in 2024. As the title sponsor of the Hy-Vee Triathlon from 2007 to 2014, a new tradition begins with the inaugural running of the Des Moines Hy-Vee Half Marathon Series.

As the largest corporate partner of any Half Marathon Series in the US today, Hy-Vee shines with their sponsorship of four midwestern events this year.

Join us at other midwestern stops in the Hy-Vee Half Marathon Series presented. Those locations include:

Overland Park, KS – Sunday, May 18, 2025

Bloomington, MN – Sunday, June 29, 2025



OUR HOST COMMUNITY

The community of Des Moines, Iowa will play host to the inaugural running of the Des Moines Hy-Vee Half Marathon Series presented by Hy-Vee. From its wonderful downtown area, to its fabulous parks and community trail systems, the city of Des Moines, Iowa, has something for everyone!



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HY-VEE KIDSFIT - A FAMILY EVENT!

The highlight of weekend will be when the youngest and most energetic competitors take the starting line in the Hy-Vee KidsFit One Mile Fun Run at 10:00am.

Starting and finishing from the start/finish line of the Hy-Vee Half Marathon Series, the Hy-Vee KidsFit One Mile Fun Run is an event for children ages 5 to 15 years old. The race is open to every ability level who wants to be a part of the morning's activities.

Registered participants will receive a Hy-Vee KidsFit t-shirt at packet pick-up and a Hy-Vee KidsFit finisher medal when you cross the finish line.



Looking for more, FREE & FUN ways to build

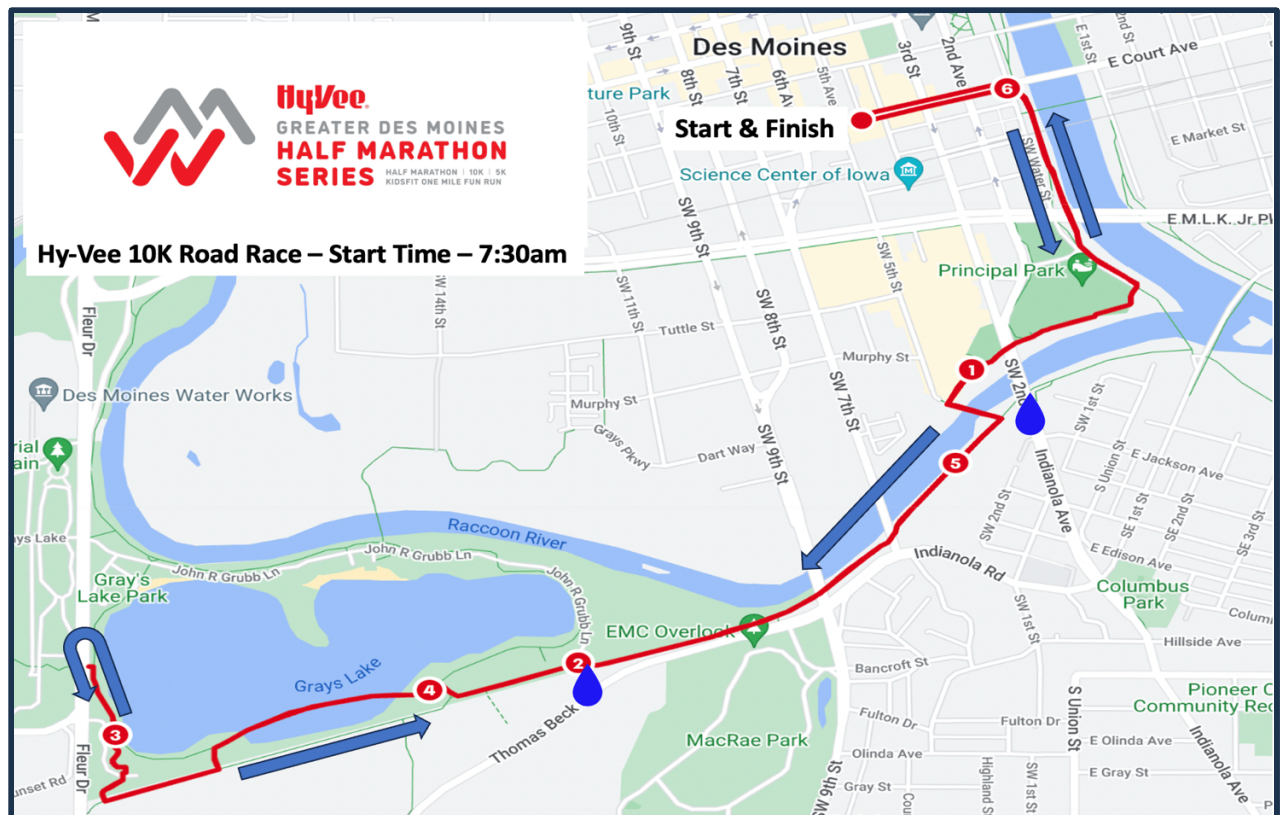
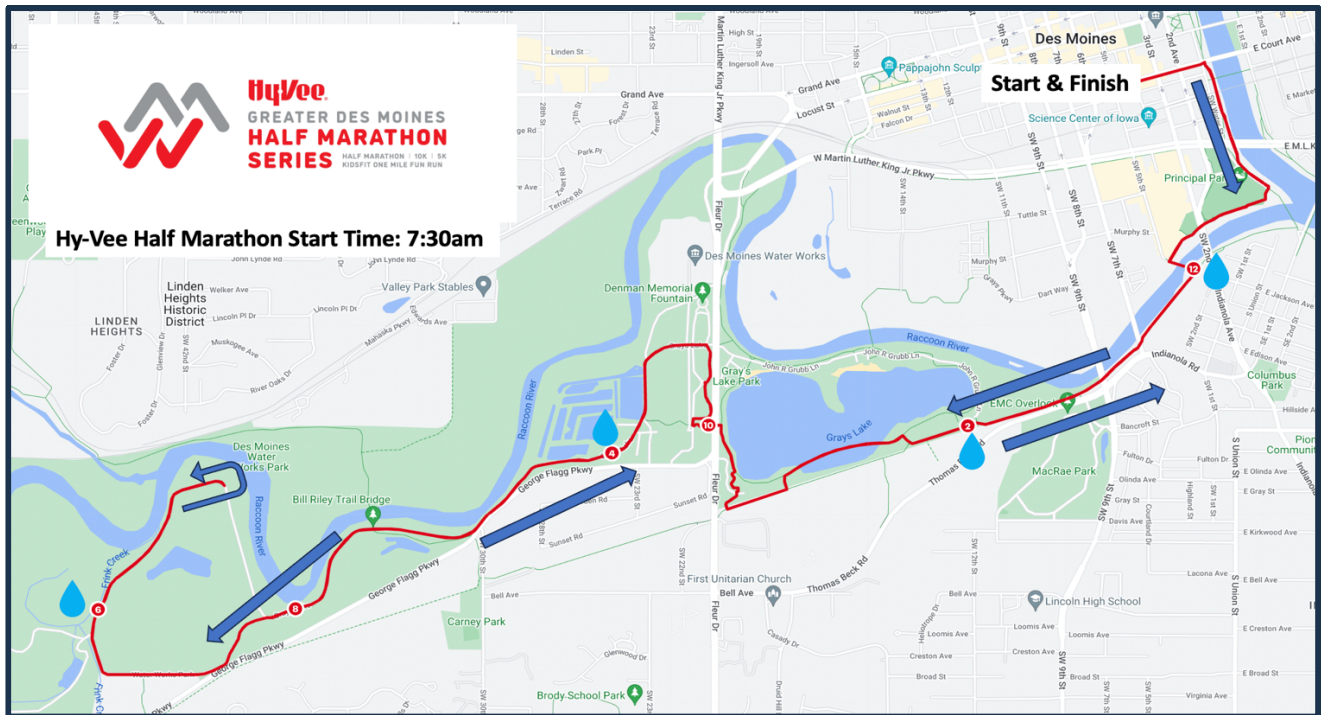
Hy-Vee.

KIDS FIT CLUB

healthy habits at home as a family? Join the Club!



HALF / 10K RACE COURSES



5K / KIDSFIT RACE COURSES



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GREATER DES MOINES
HALF MARATHON SERIES
HALF MARATHON | 5K | 5K
KIDSFIT ONE MILE FUN RUN

Hy-Vee Des Moines 5K Race Course



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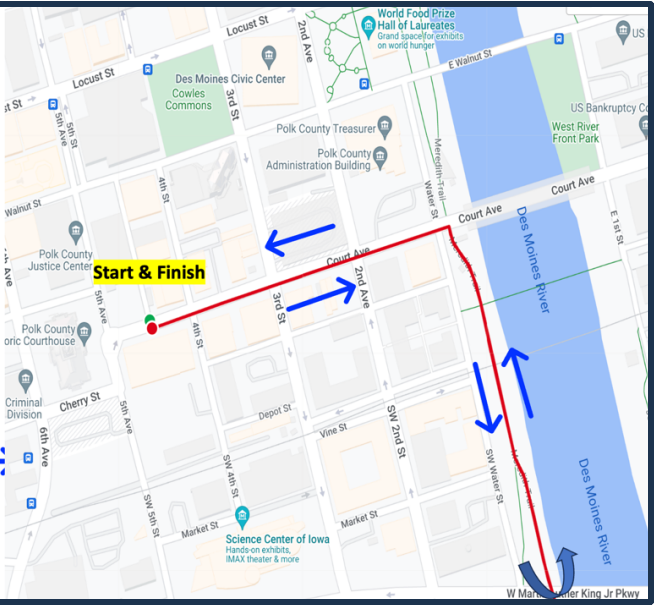


The map shows a red loop starting and finishing at the Science Center of Iowa. The route follows Vine St, W Martin Luther King Jr Pkwy, Principal Park, and the Des Moines River. Blue arrows indicate the direction of the race.



Hy-Vee.
GREATER DES MOINES
HALF MARATHON SERIES
HALF MARATHON | 5K | 5K
KIDSFIT ONE MILE FUN RUN





The map shows a red loop starting and finishing at the Science Center of Iowa. The route follows Court Ave, Des Moines River, and Market St. Blue arrows indicate the direction of the race.

BIB NUMBER & DISTRIBUTION

Packet Pick-Up will be on Saturday, Sept. 14, 2024 from 11:00am to 5:00pm at the Hy-Vee 4605 Fleur Drive, Des Moines, IA 50321

At packet pick-up you will receive:

Race Bib

Race T-Shirt Co-Ed Sizing available

Commemorative Drawstring Bag



SCHEDULE OF EVENTS

Saturday – September 14, 2024

Packet Pick-Up & Registration – 11:00am to 5:00pm – Hy-Vee Store,
4605 Fleur Drive, Des Moines, IA 50321

Sunday – September 15, 2024

5:30am to 7:00am – Packet Pick-Up & Registration – Near the Start /
Finish Line - 420 Court Avenue, Des Moines, Iowa 50309

7:15am – Athletes move to starting line for Staging at 7:20am

7:25am – National Anthem

7:30am – START – Half Mara. & 10K

7:30am – START – 5K

8:00am – First 5K Runner Crosses the Finish Line

8:50am – First Half Marathon Finisher Crosses the Finish Line

9:30am – 5K Awards Presentation

10:15am – 10K Awards Presentation

10:00am – START – Hy-Vee KidsFit One Mile Fun Run

10:30am – Half Marathon Awards Presentation

12:30am – Post Event Activities Close Down

COURSE SUPPORT

Athletes will have 4 different water stations on course for your support and convenience with half marathon runners hitting these locations twice. Locations will offer water, Gatorade, ice, and bananas at our 2nd stop at or near mile 3. Each Location has portable restrooms!

PARKING

There is a multi-level parking garage across the street from our starting line on Court Avenue and 3rd Street & Court Avenue. There is also additional parking lots throughout downtown Des Moines near the Hy-Vee Store on Court Avenue.

WALKING - STROLLER DIVISION

That's correct! The inaugural Des Moines Hy-Vee Half Marathon Series Event, will offer a Walker & Stroller Division for our new mom's and their kids. Remember, the half marathon does have a 4-hour time limit if walking or running with your baby stroller.

COURSE TIME LIMITS

The inaugural Des Moines Hy-Vee Half Marathon event will have a 4-Hour time limit for the Half Marathon event. While the 10K & 5K Road Race have no time restrictions on those events.

MEDICAL SUPPORT

The inaugural Des Moines Hy-Vee Half Marathon Series Event will have 2 EMS units on course and at the start finish line for your safety.

Unit #1 – start/finish line – 420 Court Ave.

Unit #2 – Roving throughout Water Works Park

A special thanks, to Des Moines Fire & EMS for providing this essential service.

AWARDS

Awards will be presented to top three overall winners, top three masters, and the top three in each age group. Age groups are contested in 5-year increments.

